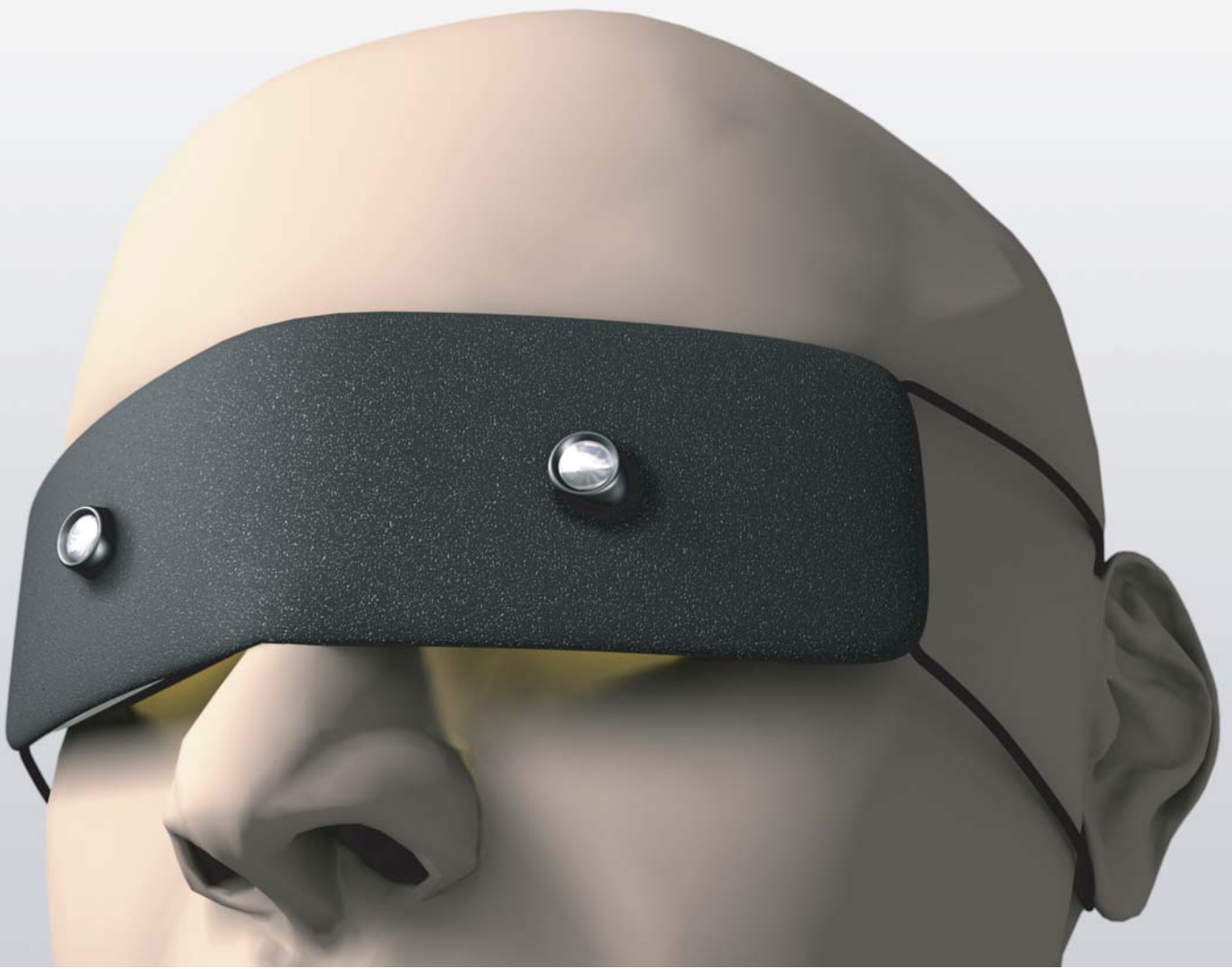


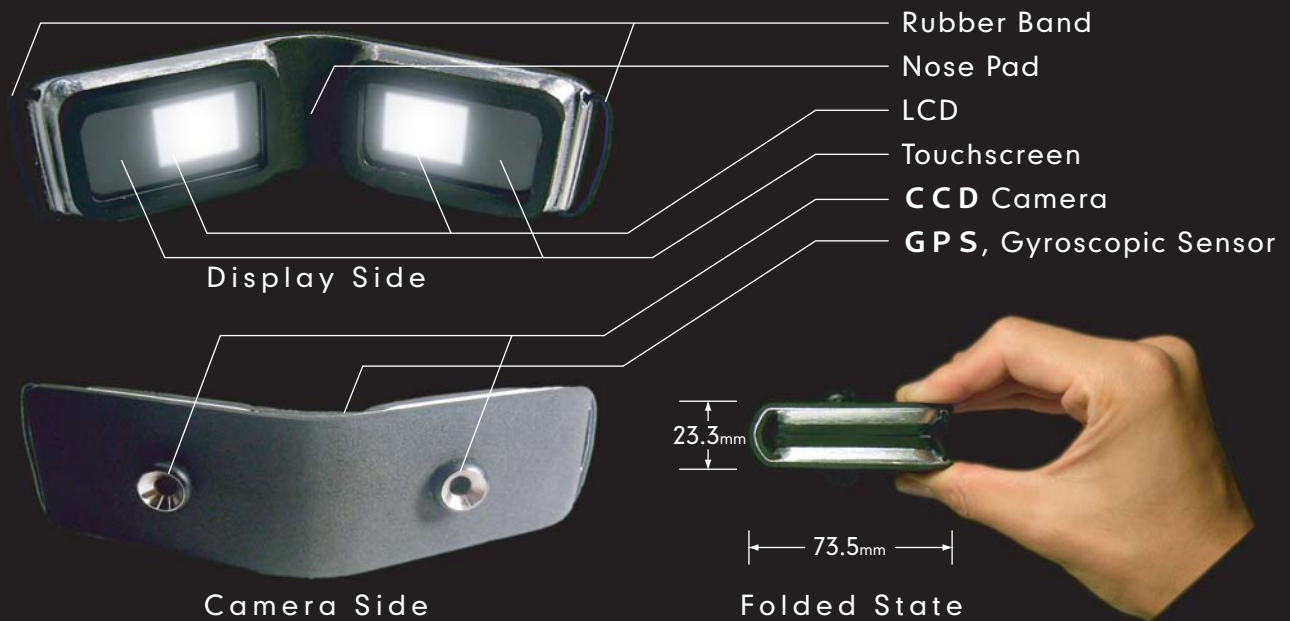


Not only calling, but also wearing.



# HEAD MOUNTED KEITAI

Using the camera and the display on the KEITAI (mobile phone), we can realize Mixed Reality on the street. The virtual CG objects fuse to the city, people can get necessary information in everywhere. The online internet activity is reflected to the offline real world.



## Virtual Shop

Selling e-books, movies, and other digital contents.



## Mobile Room

You can carry on your favorite virtual room in everywhere.



## Adaptive Ads

Display ads in response to the individual person.



## Restoration of Ruins

Represent lost buildings and useful information for tourist.



## Visualization of Pollution

Visualize NOx, SOx and radio-activity for danger sign.



## Battle on the Street

MMORPG playable on the street of the actual world.